

Hoffman

Auto Racing



WWW.HOFFMANRACING.COM

HOFFMAN RACING ANNOUNCES MEAN GREEN TO RETURN AS PRIMARY SPONSOR , LYKINS OIL , TRIPLE X, XYZ TO RETURN AS ASSOCIATE SPONSORS FOR 2016

Loveland, OH (Dec 11, 2015) -- Hoffman Racing is announcing today that Mean Green cleaner and degreaser will return as our primary sponsor for the 2016 racing season. “ We are thrilled that Mean Green cleaner and degreaser has decided to return as our primary sponsor . In 2015 we won 7 USAC National Sprint Car races, 2 more than any single year in the history of HAR. We also won our 100th USAC National win(93 sprint and 7 silver crown) . We are excited to once again represent the Mean Green brand. Our race fans have become loyal users of the brand and we want to thank them for helping HAR retain our primary sponsor” said Richard Hoffman President and owner of HAR.

“Our partners at Mean Green have been a pleasure to work with and have developed a National marketing campaign , including a MG bottle featuring the Hoffman car and Brady Bacon, a wrapped trailer ,coupon drops , print ads and an internet video featuring the Hoffman Racing Team. Everything they have done to build their business also has been good for the sport of sprint car racing and the Hoffman Team. Our objective for 2016 is to continue brand awareness and help CR brands increase sales of Mean Green. It is very rewarding to market a product that you really believe in and use daily in the shop” said Tim Waechter VP of Marketing/PR for HAR.

“We also want to recognize the support of our associate sponsors, Lykins Oil ,Triple X race cars and XYZ “said Rob Hoffman, VP of Engineering at HAR. “Their products have superior performance and help us retain a championship quality reliability”.

“Mean Green is America’s #1 heavy duty, all purpose cleaner and degreaser that provides consumers with the toughest clean at a great value. Independent lab test prove that Mean Green out-cleans other brands on the tough grease and grime. It works better because it contains more cleaning ingredients than other brands. It’s the Toughness you can Trust for when getting it clean matters most. Great for dirty jobs inside and out-from the kitchen countertop , tile, & toilet, to outdoor furniture, greasy grills & engine parts.

Visit www.MeanGreenDegreaser.com for more information

Highlights of the team’s history include: -1929-1960 Gus campaigned Sprint Cars and Midgets, his drivers included Eddie Sachs, and Don Branson - 1964 Gus’s son Richard became co-owner of the Team - 1973-1984 HAR fielded Indy Cars, including 7 Indy 500 starts - 1989 HAR won the first of 10 USAC National Sprint Car Championships with Rob Hoffman as the crew chief ('92,'93,'96,'97,'99,'02,'04,'08,'14)

With 93 USAC National Sprint Car wins and 10 National Championships, HAR has won more National races and championships than any other team in USAC sprint car history. HAR also has 7 Silver Crown wins for a total of 100 USAC National wins. In 2003 HAR was recognized for excellence by the Ohio State Senate and House of Representatives. HAR has finished in the top 3 in USAC National Sprint Car owners points 19 times since 1989.

Drivers from the past 86 years reads like a who’s who of racing: Jeff Gordon, Tony Stewart, Tracy Hines, JJ Yeley, Kasey Kahne, Kenny Irwin Jr, Rich Vogler, Dave Darland, Johnny Parsons Jr., Tim Richmond, Jay Drake, Brian Tyler, Robbie Stanley, Eric Gordon, Steve Butler , Jerry Coons Jr. Ryan Newman, Dave Steele, George Snider, Tom Bigelow Shorty Templemen, Don Branson, Eddie Sachs, Bill Puterbaugh, Elmer George, Pancho Carter, Roger Ward, Andy Michener, Kyle Larson and Brady Bacon. In all approximately 131 drivers have competed in the Hoffman cars. Of those there are four father/son combinations , Dick and Dickie Gaines, Jim and Tracy Hines Kerry and Dave Norris, Clark and Shorty Templemen. Two brother combinations, Larry and Steve Cannon, Pancho Carter and Johnny Parsons Jr. HAR also had a stepgrandfather and stepgrandson combination of Elmer George and Ed Carpenter.

**Tim Waechter
VP Marketing/Public Relations Hoffman Auto Racing
twbigt69@gmail.com 513-284-151**